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FOR IMMEDIATE RELEASE

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Ten Reasons to Recycle e-Waste the Right Way

1. Recycling e-waste (like computers, TVs, monitors, electronics equipment) helps recover important natural resources, like silver and gold, for reuse while decreasing the need for surface mining. Recycling e-waste is a better, environmentally friendly solution, utilizing these metals in existing products, rather than digging up the earth and impacting nearby forestry.
2. Recycling reduces waste, pollution and energy demand. The processing of minerals in the U.S. contributes almost half of all reported toxic emissions from industry, sending 1.5 million tons of pollution into the air and water each year.
3. Properly recycling your e-waste can help protect your privacy. Permanently wiping your hard drive and disposing of computer equipment with a certified recycler ensures that your personal information stays personal.
4. Recycling e-waste prevents blight. Not enough recycling centers can lead to illegal dumping in residential dumpsters and alleys, creating blight. Illegal dumping also sends the wrong message that communities don't care about their environment
5. E-waste recycling becomes more cost-effective when it's done in greater amounts. As more e-waste is recycled, the process becomes more efficient and productive.
6. Manufacturing with recycled materials, with very few exceptions, saves energy and water and produces less air and water pollution than manufacturing with virgin materials.
7. Recycling e-waste responsibly extends the lifespan and reduces the toxicity of landfills. The EPA estimates that 25 million computers and televisions are taken out of services each year, of which 70% to 80% end up in landfills.
8. Recycling e-waste responsibly ensures that it does not get shipped overseas to third world countries where improper dismantling and disposal is causing vast environmental destruction and chronic, life threatening illnesses.

9. E-waste recycling creates green jobs. Reuse, recycling, and waste reduction offer direct economic development opportunities. For every job collecting recyclables, there are 26 jobs in processing the materials and manufacturing them into new products.

10. Social enterprises operating e-waste recycling programs reinvest their proceeds back into the community. The San Diego Futures Foundation Recycling and Salvage Program helps support education programs for middle and high school youth throughout San Diego County. Recycling e-waste as a donation to a nonprofit organization can also provide a tax benefit.

SDFF recycles computers, TVs, laptops, monitors, electronics equipment, copy/fax machines and more at NO COST. For a complete list of donated items, please log onto www.sdfutures.org. Donations are tax deductible.

**San Diego Futures Foundation
RECYCLING AND SALVAGE CENTER DROP OFF LOCATION
4283 EL Cajon Blvd, Suite 140
San Diego, CA 92105
619.269.1684 option "1"
Hours: Tuesday and Thursdays, 11:30am – 4pm, or by appointment.**

ABOUT SDFF

The San Diego Futures Foundation is San Diego's premier provider of technology to the nonprofit community. SDFF provides opportunities to use technology as a tool to enhance and change lives. Whether it's developing job skills, building confidence, enhancing life skills, increasing organizational capacity, improving communications, expanding access, or promoting community development, technology helps individuals and organizations achieve their goals. To that end, SDFF has donated more than 20,000 computers and 18,000 hours of technical support to San Diego nonprofits, community-based organizations, schools and families. For more information, log onto www.sdfutures.org/index.htm.

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